



# END SWEATSHOPS IN THE FIELDS

Join Florida farmworkers and thousands of their allies in calling on Yum! Brands, the world's largest fast food company, to take responsibility for human rights abuses in its supply chain.

**SATURDAY, MARCH 12**  
**NOON**

**YUM! BRANDS HQ**

1441 Gardiner Lane - Louisville, KY

Featuring:

**ACTOR AND ACTIVIST MARTIN SHEEN**

**LOCAL BANDS**

**THEATER**

**CHILDREN'S GAMES**

**PRAYER VIGIL**

March 6-11: Farmworkers will be in Louisville for a week of education and action as part of the 2005

"Taco Bell Truth Tour." For details:

**WWW.CIW-ONLINE.ORG 502-454-3400, x1022**

**F**armworkers who pick tomatoes for Taco Bell and Yum! Brands work in sweatshop conditions, earning 40-45 cents for every 32 lb. bucket they pick—a wage that has remained virtually stagnant for over 25 years. At this rate, they must pick 2 TONS of tomatoes to earn \$50 in a day. They receive no benefits, are denied, by law, the right to form a union, and are often forced to work overtime with no overtime pay. According to the U.S. Dept. of Labor, farmworkers in the U.S. earn, on average, \$7500/yr.

In 2001, the Coalition of Immokalee Workers (CIW), a Florida-based farmworker organization, launched a national boycott of Taco Bell. Since then, boycott has

become one of the fastest growing movements for social justice in the country, bringing together celebrities, politicians, well-known musicians and thousands of church members, students, workers and community members in the fight for farmworker justice.

This year, the CIW is bringing the truth about farmworker poverty to the home of fast-food profits, Yum Brands, the parent company of Taco Bell, Pizza Hut, Kentucky Fried

Chicken, Long John Silvers and A&W Restaurants. Join them outside of Yum Brands on Saturday, March 12 for the culmination of this year's "Taco Bell Truth Tour". Don't miss this historic event!

