



labor rights rally

saturday, march 12

12pm

outside yum! brands' offices
1441 gardiner lane - louisville, ky

actor and activist martin sheen comes to louisville...

...to join florida tomato pickers and thousands of their supporters in calling on yum! brands, the world's largest fast food corporation, to take responsibility for the sweatshop-like conditions in their supply chain.

Farmworkers who pick tomatoes for Taco Bell and Yum! Brands work in sweatshop conditions, earning 40-45 cents for every 32 lb. bucket they pick - a wage that has remained essentially the same for over 25 years. At this rate, they must pick and haul 2 tons of tomatoes to earn \$50 in one day. They have no benefits - no health insurance, no pensions, no vacations nor sick days - are denied by law the right to form a union, and often have to work overtime with no overtime pay. According to the Department of Labor, farmworkers earn a median income of \$7,500 per year.

"For my part, I will be urging my constituents, the 13 million members of the AFL-CIO and their families, to boycott Taco Bell products until this issue is resolved."

- John Sweeney

on the fast food company to take responsibility for the human rights abuses in its supply chain. To date, Taco Bell and Yum! Brands (owner of **Taco Bell, Pizza Hut, Kentucky Fried Chicken, Long John Silver's and A&W Restaurants**) have yet to take concrete steps to ensure that the tomatoes they use in their products are free of sweatshop labor.

The Taco Bell boycott has been endorsed by an ever-growing list of national, regional, and local labor unions and leaders, among them - John Sweeney, President of the AFL-CIO, American Postal Workers Union, the Los Angeles County Federation of Labor, the United Farm Workers, the San Francisco Labor Council, UFCW Local 227, HERE Local 2850, LIUNA District Council (Iowa, Nebraska, South Dakota), CWA Local 3865, and a number of Jobs with Justice chapters.



end sweatshops
in the fields!

In 2001, the Coalition of Immokalee Workers (CIW), a Florida-based farmworker organization, launched a national boycott of Taco Bell, calling

www.ciw-online.org

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