

Have you ever wondered where YOUR Taco Bell tomatoes come



Maybe it's time that you

Florida farmworkers have labored under the same poor conditions since the 1970's.

Farmworkers' wages, 40-50¢ per 32-pound bucket, have been stagnant since 1978.

Despite working more than 12 hours per day in the sweltering heat, they receive sub-poverty wages.

Workers have no right to organize, no benefits, no overtime pay, no sick leave, nor any kind of pension.

Due to exorbitant rent, 10-12 workers often live together in a single rundown trailer.

The median annual income of a farmworker is \$7,500- -well below below the poverty line.

In extreme cases, workers are held in modern-day slavery and forced to work through violence.

Taco Bell is a major buyer of Florida tomatoes, and as such profits from farmworker poverty and substandard working conditions.

As a major buyer, Taco Bell also has the power and responsibility to demand fair labor standards of its tomato suppliers.

BOYCOTT TACO BELL until they demand an end to human rights abuses in their supply chain!

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The median annual income of a farmworker is \$7,500- -two times below the poverty line.

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Taco Bell is a major buyer of Florida tomatoes, and has the power to implement fair labor standards.

If it were to pay merely one penny more per pound of tomatoes, the picking piece rate paid to workers would nearly double.

BOYCOTT TACO BELL until they are ready to take moral responsibility for their products!