

# BOYCOTT TACO BELL!

FARMWORKERS PICKING TOMATOES USED IN TACO BELL FOODS EARN ONLY 40-50 CENTS FOR EVERY 32-POUND BUCKET--THE SAME PRICE THEY EARNED IN 1978. WORKERS MUST PICK 2 TONS OF TOMATOES TO EARN \$50 IN ONE DAY. WITH THIS WAGE, THEY EARN LESS THAN \$7,500 A YEAR, WHICH IS FAR BELOW THE POVERTY LEVEL. THEY ARE DENIED THE RIGHT TO ORGANIZE AND RECEIVE NO OVERTIME PAY, NO SICK LEAVE, NOR ANY OTHER BENEFITS.

AS A PART OF THE LARGEST RESTAURANT CHAIN IN THE WORLD (YUM BRANDS) TACO BELL COULD EASILY AFFORD TO NEARLY DOUBLE FARMWORKERS' WAGES BY PAYING JUST ONE PENNY MORE FOR EACH POUND OF TOMATOES IT BUYS.

UNTIL FARMWORKERS SEE MEANINGFUL CHANGES IN THEIR WAGES AND WORKING CONDITIONS, DON'T SUPPORT SWEATSHOPS...

**BOYCOTT  
the BELL!**

Coalition of Immokalee Workers  
[www.ciw-online.org](http://www.ciw-online.org)



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