

1 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco

TACO BELL TRUTH TOUR

★2004★

Organized
by the
Coalition of
Immokalee
Workers

Feb. 27

Louisville, KY

MARCH TO YUM! BRANDS HQ
(Parent company of Taco Bell)

March 2-5

40 MILE MARCH
from East LA to
Taco Bell HQ (Irvine)

March 5

12-2PM

MASS RALLY at
TACO BELL HQ
17901 Von Karman Ave.
Irvine, CA

chain! Highlights include: a stop at Taco Bell's parent company (Yum! Brands) and a 3 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco Bell's products toil in sweatshop conditions, have no right to organize, and don't receive overtime pay, health insurance, sick leave or any other benefits. Join Florida farmworkers on their 3rd annual cross-country tour aimed at moving the fast food giant to clean up human rights abuses in its supply chain!

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Irvine: Taco Bell HQ

BOYCOTT TACO BELL!

END SWEATSHOPS
IN THE FIELDS

★ get more info ★

For information on how to join the march, where to park, or how to support the farmworkers in their ongoing struggle for fair wages and better working conditions, please contact:

www.ciw-online.org
239-986-0891
workers@ciw-online.org

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