

1 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco

# TACO BELL TRUTH TOUR

★2004★

Friday  
Feb. 27th

MARCH TO

YUM! BRANDS HQ

Join farmworkers and their allies on an 8-mile march to Taco Bell's parent company!

★ 9:00AM ★

meet at Presbyterian Church (USA) HQ for march sendoff 100 Witherspoon St.

★ 3-5:00PM ★

RALLY AT YUM! BRANDS 1441 Gardiner Ln., Louisville

Organized by the Coalition of Immokalee Workers



Irvine: Taco Bell HQ

# BOYCOTT TACO BELL!

END SWEATSHOPS  
IN THE FIELDS

★ get more info ★

For information on how to join the march, where to park, or how to support the farmworkers in their ongoing struggle for fair wages and better working conditions, please contact:

[www.ciw-online.org](http://www.ciw-online.org)  
502-894-9308  
[workers@ciw-online.org](mailto:workers@ciw-online.org)

chain! Highlights include: a stop at Taco Bell's parent company (Yum! Brands) and a 3 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco Bell's products toil in sweatshop conditions, have no right to organize, and don't receive overtime pay, health insurance, sick leave or any other benefits. Join Florida farmworkers on their 3rd annual cross-country tour aimed at moving the fast food giant to clean up human rights abuses in its supply chain! *design by mangos@resist.ca*

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