

1 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco

# TACO BELL TRUTH TOUR

★2004★

Organized  
by the  
Coalition of  
Immokalee  
Workers

44-mile March for  
Farmworker Justice!  
March 2-5  
East L.A. to Irvine

March Kick-off:  
Tues., March 2 @ 8:30AM  
Belvedere Park, East L.A.  
4914 Cesar Chavez Ave.

Final Leg of March:  
March 5 @ 8:30AM  
Delhi Park, Santa Ana  
2314 Halliday St.



★  
Louisville  
Yum! Brands HQ

★  
Immokalee

Irvine: Taco Bell HQ  
★

## MASS RALLY AT TACO BELL HQ!

Friday, March 5 @ 12:00PM

17901 Von Karman Ave. ★ Irvine, CA

Music, speakers, political theater and more!

★ get more info ★

www.ciw-online.org  
714-953-9305  
workers@ciw-online.org

chain! Highlights include: a stop at Taco Bell's parent company (Yum! Brands) and a 3 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco Bell's products toil in sweatshop conditions, have no right to organize, and don't receive overtime pay, health insurance, sick leave or any other benefits. Join Florida farmworkers on their 3rd annual cross-country tour aimed at moving the fast food giant to clean up human rights abuses in its supply chain! design by mangus@resist.ca

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