



## March Participant Packet

Hello marchers! This packet will provide you with basic logistical information about the upcoming Farmworker Freedom March. We recommend that you review this document before your arrival to Tampa, and also that you print it and bring it with you, as it contains important details about our days' itineraries, what to bring, who to contact, etc. **If you have not yet registered for the march, please do so as soon as possible. Registration numbers are our only way to plan for important things like meals and lodging.**

Included in this packet:

- I. Schedule of Events
- II. Lodging and Registration
- III. Meals
- IV. What to Bring
- V. Important Contact Information

### I. SCHEDULE OF EVENTS

Including information on parking (**in green**) and shuttles (**in blue**)

**Friday, April 16**

10-mile march from downtown Tampa to Temple Terrace

#### **Gather at Joe Chillura Courthouse Square**

602 E. Kennedy Blvd., Tampa, FL 33602 (corner of Kennedy Blvd. and Morgan St.)

**9:00am**

**Parking:** There are many lots and garages located in downtown Tampa. Recommendations and average prices will be posted on the march website at [ciw-online.org/freedom\\_march/](http://ciw-online.org/freedom_march/)

**9:30am**

**Kick-off Rally, Joe Chillura Courthouse Square**  
**Lunch stop / Shuttles back to downtown / Joining point for afternoon marchers**

Borrell Park

**12 noon**

808 E. 26th Ave., Tampa, FL 33604 (corner of Nebraska and 26<sup>th</sup>)

**Parking:** ample parking is available free of charge on the streets surrounding Borrell Park.

**1:00pm**

**March departs Borrell Park**

**2:00pm**

**March passes Publix Supermarket**  
 6001 N. Nebraska Ave., Tampa, FL 33604

**Parking:** ample parking is available free of charge on the streets surrounding Publix.

- 2:30pm** Rest stop at Sulphur Springs Park  
701 E. Bird St., Tampa, FL 33604 (enter at N. Nebraska and E. Sitka St.)
- 3:00pm** March departs Sulphur Springs Park
- 4:30pm** Rest stop at Bible-Based Fellowship Church of Temple Terrace  
8718 N. 46th St. Tampa, FL 33617
- 5:00pm** March departs for the final mile to Publix!
- 6:00pm** Picket at Publix Supermarket  
5450 E. Busch Blvd., Temple Terrace, FL 33617
- 6:30pm** Shuttles begin to take marchers back to their vehicles along the route

## Saturday, April 17

10-mile march from Plant City to Publix Headquarters

### Shuttles from downtown Plant City to Publix

Shuttles will depart regularly from Union Station Depot  
102 N. Palmer St., Plant City, FL 33563

- 9:00-10:00am** **Parking:** There are public lots just south of Union Station Depot (at the corner of Palmer St. and Dr. Martin Luther King, Jr. Blvd.). Please park and look for shuttles with "Farmworker Freedom March" signs in the window.

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### Gather at Publix in Plant City

2202 James Redman Pkwy., Plant City, FL 33563

- 9:30am** **Please note:** If you arrive too late for the shuttle from downtown, you are welcome to join us along the route. We will offer a shuttle at lunch and at the end of the day to get you back to your car. (Please make a note of where you park.)
- 10:15am** March steps off from Publix  
Lunch at Union Train Depot / Morning marchers return to cars / Join here for ½ day march
- 12 noon** Union Station Depot  
102 N. Palmer St., Plant City, FL 33563 (corner of Reynolds and Palmer, downtown Plant City)
- 1:00pm** March departs Union Train Depot heading east on SR-92
- 2:30pm** Rest stop
- 3:00pm** March departs rest stop
- 4:30pm** Final rest stop
- 5:00pm** Home stretch to Publix headquarters  
Prayer Vigil at Publix corporate headquarters  
Airport Rd. and Publix Corporate Pkwy, Lakeland, FL 33811
- 6:00pm** **Parking:** For those wishing to join the prayer vigil, we ask that you park at a nearby location and take a shuttle to the headquarters (departing at 5:30 pm). Location TBA. If you are getting dropped off at the prayer vigil, the best place is at the intersection of Airport Rd. and Carillon Blvd., directly across the street from the entrance to the Publix headquarters (turn into Carillon Blvd. and then do a U-turn).
- 6:30pm** Shuttles arrive at Publix headquarters to take marchers back to their vehicle in Plant City

## Sunday, April 18

March, rally and concert in Lakeland

Events will begin with a spirited picket outside of Publix in the Southgate Shopping Center (2518 S. Florida Ave.), followed by a 2-mile march to Munn Park. At Munn Park, a scenic town square in the heart of Lakeland, events will culminate with a rally and concert featuring live music from grassroots traditions around the globe.

- 1:00-1:50pm** **Shuttles from Munn Park to march start site** (Publix supermarket)  
E. Main St. and N. Kentucky Ave., Lakeland, FL 33801
- 1:30pm** **Picket begins at Publix**  
2518 S. Florida Ave., Lakeland, FL 33802
- 2:00pm** **March Steps off from Publix**  
*Route:* north on Florida Ave., right on Walnut, left on Kennedy, end at Munn Park
- 3:30pm** **Rally and Concert in Munn Park**  
E. Main St. and N. Kentucky Ave., Lakeland, FL 33802

**3:30-6:00pm** **Florida Modern-Day Slavery Museum on exhibit in Munn Park**

### Parking and Shuttles

If you plan to join the march, please arrive early and park on the streets or public lots surrounding Munn Park (address below). *(Please note that parking meters and 2-hr parking restrictions don't apply on weekends.)* Shuttles will depart every 5-10 minutes from the north end of Munn Park (near the fountain) and take you to Publix for the picket and march kick-off. Look for vans or buses with "Farmworker Freedom March" signs in the windows.

**The last shuttle will leave Munn Park at 1:50pm.** If you arrive after this, you can proceed to the Publix supermarket at 2518 S. Florida Ave. and meet us there or along the march route. *(Please note that we are not allowed to park in the Publix strip mall parking lot.)* There is plenty of neighborhood parking near Publix and along the route, so feel free to find parking and join us. We will gladly give you a ride back to your car following the rally in Munn Park.

**For van and bus drivers:** Please drop your passengers off at Publix before returning to Munn Park to park. Turn onto Oak St. (street adjacent to Publix), turn left onto Southwest Ave. (street behind Publix), and drop passengers off there.

**For participants unable to march:** Following the 1:30pm picket at Publix, we will provide transportation back to Munn Park. Shuttle will depart from Southwest Ave., the street directly behind Publix.

## II. LODGING AND REGISTRATION

We are working together with Tampa- and Lakeland-area congregations to arrange for free lodging for out-of-town allies. Accommodations are modest (primarily floor space), but safe. Lodging is available on Thursday, Friday, Saturday and Sunday nights, April 15<sup>th</sup>-April 19<sup>th</sup>. If you will need housing, you must register online at [http://www.ciw-online.org/freedom\\_march/](http://www.ciw-online.org/freedom_march/).

## III. MEALS

Meals will be provided to all registered participants on Friday April 16<sup>th</sup>, Saturday April 17<sup>th</sup>, and Sunday April 18<sup>th</sup>.

## IV. WHAT TO BRING

### All marchers

- comfortable walking shoes
- a good pair of socks
- light, comfortable clothing (temperatures will be in the 80s)
- hat or cap
- sunglasses
- water bottle with carrying case or clip
- sunscreen
- lightweight signs, banners or artwork that is visible to passing cars and pedestrians
- drums, musical instruments or noise makers that you are able to carry with you all day
- camera
- parking instructions and march contact numbers
- money for parking garage (when applicable)
- Sunday only*: blanket or camp chair for the rally and concert at Munn Park
- Your energy, good spirits and willingness to contribute and have fun while respecting the leadership of Immokalee's farmworkers!

### Additional items for national/statewide allies marching for multiple days

- sleeping bag
- camping pad and camping pillow
- fast-drying travel towel
- toiletries and other personal items
- ear plugs if you are a light sleeper (sleeping arrangements will be shared)
- extra socks
- mole skin or band-aids (if you are prone to blisters)
- information to share from your group or organization
- extra business cards
- Please note:** *We encourage you to travel light, as each morning we will be loading all luggage into buses or vans.*

## V. CONTACT INFORMATION

### March Itinerary

Damara Luce  
510-725-8752

### Shuttles and Parking

Meghan Cohorst  
239-503-1533  
Marc Rodrigues  
239-292-3431

### Lodging

Brigitte Gynther  
239-986-0688