



Be a part of sending a powerful message to Burger King & the rest of the food industry that the human rights crisis in the fields must end, and it must end today!

The Coalition of Immokalee Workers (CIW) has launched a national petition drive calling on Burger King and other food industry leaders to:

- work with the CIW to **improve the wages and working conditions** of the workers who pick their tomatoes
- join with the CIW in an industry-wide effort to **eliminate modern-day slavery & human rights abuses** from Florida's fields

The petitions will also serve as notice that those who sign are "prepared to stop patronizing Burger King now, and other food industry leaders in the future, should they fail" to take these steps.

The campaign comes on the 200th anniversary of the US ban against the importation of slaves, and echoes key strategies of the early abolitionist movement that helped hasten the end of slavery in the 19th century.

Join the Movement Today!



Ideas for bringing the movement to your community

Above all... Be creative!

There are dozens of ways to make the petition a powerful visual statement and a fun organizing experience for your community! Make a colorful banner representing your church or campus and have people sign it. Put together an exciting action or educational event to kick off your local petition campaign. Or even if all you have is a pile of papers and a pen, have at it and make your voice heard!

Strategies for Collecting Signatures

Set up a table and fill your scroll!

Pick a busy spot on your campus or town, set up a table with a couple of friends, and hand out campaign materials along with the petition.

Host a film screening, campaign discussion, or "house party for Fair Food".

This is a great way to bring people together and spread consciousness about the CIW's campaign while gathering signatures. Contact us for your own free DVD of CIW videos and other useful materials.

Present the petition wherever you gather with friends, family, co-workers or members of your community.

Many of us are active members of organizations dedicated to social justice, presenting the perfect opportunity to talk about the campaign and find others who, in turn, can take the petition to each of their own particular circles.

Plan an action at a local Burger King restaurant.

Make your own art and pass out flyers to consumers entering or leaving BK restaurants, and have the petition ready for people to sign.

Later this spring, representatives will gather at Burger King headquarters in Miami to hand-deliver the petitions in a creative mass-procession, just as the people of England flooded the House of Commons with their petitions against the Transatlantic Slave Trade in the late 1700's.

To find out how to deliver your petitions and for more information about the CIW and the petition campaign visit:

www.ciw-online.org

or contact the CIW at:

petition@ciw-online.org • 239-657-8311

