Florida tomato pickers earn 40-45 cents for every 32-lb bucket of tomatoes they pick. At this rate, a farmworker must pick two tons of tomatoes to make just $50 in a day. Farmworkers regularly work 10-12 hour days with no overtime pay, no health insurance, no right to organize, no sick days and no benefits whatsoever. Since 1997, federal officials working with the Coalition of Immokalee Workers (CIW) have uncovered and prosecuted five operations of modern-day slavery in the fields, freeing over 1,000 workers.

Just days ago, farmworkers with the CIW won a landmark agreement with McDonald’s to improve the wages and working conditions of farmworkers who pick its tomatoes. This momentous victory was achieved through two years of escalating pressure by the CIW and its allies, and comes two years after the CIW and Taco Bell reached a similar agreement.

While the McDonald’s campaign has come to a successful end, the Campaign for Fair Food is far from over. The focus is now on Burger King, who has rejected working with the CIW to address human rights abuses in the fields and instead callously suggested that Immokalee’s farmworkers be “re-trained” to work in BK’s restaurants.

Take action for Fair Food today! Join the CIW and allies to pressure the rest of the fast-food industry to respect of human rights in Florida’s fields. There are several different ways you can take action:

- stage a creative protest
- drop off a letter to the manager at any Burger King
- postcard campaign: gather signatures and send them to BK corporate HQ & more...

To learn more about how you can get involved, and for more information visit: www.ciw-online.org

Facts about Farmworkers

Concert for Fair Food
April 14, 2007 - Chicago, IL

Artist Allies

DJ Earth Ine
DJ Hersh
Fandanguero
Son del Centro
Hot 8 Brass Band
Kuumba Lynx
Hec One
Rebeldiaz
Las Krudas
Los Víctos de Papa
Tom Morello & Zack de la Rocha
Nuestro Tambo’

Messages By

Coalition of Immokalee Workers
Bishop John Manz, Archdiocese of Chicago
John Sweeney, President, AFL-CIO
Rev. Calvin Morris, Community Renewal Society
Eliseo Medina, International Vice President, SEIU
Student/Youth, Religious & Community Allies

Special Thanks to Our MC’s & Interpreters

Kenneth Brown, United Church of Christ
Jose Oliva, Interfaith Worker Justice
Carolina Sarmiento, El Centro Cultural de Mexico
Melody Gonzalez, Student/Farmworker Alliance