

Burger King exploits Farmworkers.

END SWEATSHOPS IN THE FIELDS!

Tomato pickers in Florida's fields face **sweatshop conditions** every day, including:

Sub-Poverty Wages

Tomato pickers make, on average, \$10,000/year

No Raise in Nearly 30 Years

Pickers are paid virtually the same per-bucket piece rate (about 45 cents per 32lb. bucket) today as they were in 1980. At this rate, workers have to pick 25 TONS of tomatoes just to earn minimum wage in a typical 10-hour day

Denial of Fundamental Labor Rights

Farmworkers in Florida have no right to overtime pay and no right to organize or bargain collectively. In the most extreme cases, farmworkers face conditions of modern-day slavery

March to BK Headquarters

Miami, FL - Friday, 11/30

March with CIW through downtown Miami to Burger King Headquarters!
Rally to follow march.

Concert for Fair Food

Miami - Saturday, 12/1

Miami-Area Faith Outreach

Sunday, 12/2



After years of organizing, the Coalition of Immokalee Workers (CIW) -- an organization of mainly Latino, Haitian and Mayan Indian farmworkers -- established groundbreaking agreements with Yum Brands (parent company of Taco Bell) and McDonald's to directly improve farmworker wages and working conditions in these companies' tomato supply chains.

Now, the CIW has called on Burger King and the rest of the fast food industry to do the same.



Burger King, however, has publicly rejected the CIW's demands to work together to address the human rights crisis in its tomato supply chain. Instead, BK actually announced that it had a better "solution:" retrain farm-



workers to work in its restaurants -- eliminating farmworker poverty by eliminating farmworkers. And while the farmworkers who pick its tomatoes continue to work in deplorable conditions, Burger King recently announced an initiative to improve the humane treatment of farm animals in its supply chain.

How much longer will Burger King continue to ignore the sweatshop conditions in which its tomatoes are picked?

March with CIW in Miami on November 30th!

Let Burger King know that justice delayed is justice denied.

**March to
BK Headquarters**

Miami, FL
November 30, 2007

**Concert for
Fair Food**

Miami
December 1, 2007

www.ciw-online.org