



"Our World, Our Rights" Conference

8:30am - 4:00pm { African Heritage Cultural Arts Center
6161 NW 22nd Avenue

& Concert for Fair Food

4:00 - 7:00pm { Bayfront Park (Tina Hills Pavilion)

Saturday, December 1, 2007 - Miami



Join Florida farmworkers & allies from across the country for a full day of dialogue, education & celebration!

WHAT: On the heels of the Coalition of Immokalee Workers' November 30 march from Miami's financial district to Burger King's corporate headquarters -- where farmworkers and their allies will rally to demand the fast food giant address sweatshop conditions in its tomato supply chain -- the "Our World, Our Rights" conference will unite fair food allies from across the US to share skills and stories of their struggles, to listen and learn from one another, to celebrate collective victories and reflect together on strategies for triumphs not yet won.

The Conference will be immediately followed by the **Concert for Fair Food**, featuring an amazing array of musical traditions, from jarana-wielding **Son del Centro** to hip-hop crew **Rebel Diaz**; from New Orleans' own **Hot 8 Brass Band**, blending funk styles with a traditional New Orleans brass sound, to L.A.-based community organizer and truth teller **Olmecca**; and more!

BACKGROUND: The "Our World, Our Rights" conference is part of a two day mobilization in the Coalition of Immokalee Workers' (CIW) Campaign for Fair Food. Tomato pickers in Florida's fields face sweatshop conditions every day, including sub-poverty, stagnant wages (pickers earn about \$10,000/year on average and a per-bucket piece rate that has not changed since 1978) and a denial of basic labor rights. In the most extreme cases, farmworkers face conditions of modern-day slavery. By leveraging its high-volume purchasing power, Burger King plays an active role in creating the miserable conditions in Florida's fields.

The CIW - an organization of mainly Latino, Haitian and Mayan Indian farmworkers - has established groundbreaking agreements with Yum Brands (parent company of Taco Bell, Pizza Hut and others) and McDonald's to directly improve farmworker wages and working conditions in these companies' tomato supply chains. Now, the CIW has called on Burger King to do the same. Facing this historic opportunity to contribute toward a more modern and humane agricultural industry in Florida, however, Burger King has chosen business as usual over progress, continued exploitation over justice.

Conference featuring: Immokalee farmworkers • author/filmmaker Naomi Klein • Camilo Mejia, Iraq Veterans Against the War • student and faith community leaders • labor & grassroots organizers from Miami & beyond • & more!

Dynamic roundtable discussions to include:

Campaign for Fair Food

New Worker

Organizing Models

Gentrification &
Right to the City

Student/Worker Solidarity

Anti-War Movement
& Counter-Recruitment

Immigrant Workers
& Free Trade

Modern-Day Slavery
in the Global Economy

Sustainable Food & Farming

Art, Culture &

Music as Resistance

Community-Based Media
& Media Reform

& More!

TO REGISTER for the conference and for more information, visit www.ciw-online.org or contact workers@ciw-online.org or 239.292.3431. (Registration deadline: Monday, November 26).

Conference & Concert are FREE; lunch donation required.